

PROFESSIONAL SUMMARY

Assistant professor with experience teaching communication, public relations, and public speaking courses across multiple campuses. Skilled in curriculum development, student engagement, and inclusive (DEIJ-focused) instruction. Brings over a decade of industry experience in public relations and marketing to enhance real-world learning in the classroom.

TEACHING EXPERIENCE

Assistant Professor of Communication

Springfield College

August 2026 -Present

- Teach courses including Introduction to Communications (COMM 134), Social Media Theory and Practice (COM240) and College Writing (ENG113).
- Design syllabi, assignments, and assessments aligned with course learning outcomes
- Foster student engagement and critical thinking through inclusive and interactive teaching methods. Adapt instruction for diverse student populations.
- Participate in Department meetings and workshops to develop lifelong learning

Adjunct Professor

CT State Community College (Manchester & Middlesex)

January 2023 – May 2026

- Teach courses including Public Speaking (COMM 1301), Intro to Communication (COMM 1000), and Intro to Public Relations (COMM1304)
- Design syllabi, assignments, and assessments aligned with course learning outcomes
- Foster student engagement and critical thinking through inclusive and interactive teaching methods
- Adapt instruction for diverse student populations across multiple campuses

Adjunct Professor

Goodwin University

January 2026 -May 2026

- Teach Interpersonal Communication (COM105)
- Integrate real-world communication strategies and applied learning into coursework
- Guide students in developing professional communication skills for workplace readiness

Adjunct Professor

University of Hartford

January 2024 – May 2026

- Teach Business and Professional Communication (CMM 111)
- Integrate real-world communication strategies and applied learning into coursework
- Guide students in developing professional communication skills for workplace readiness

Teaching Assistant

University of Hartford | CMM 464W (The Agency)

January 2021 – December 2022

- Delivered 4–5 lectures per semester on topics including crisis communication, professional writing, and media strategy
- Developed presentations, assignments, and grading materials
- Mentored students and supported skill development in applied communication projects

Guest Lecturer

University of Hartford | Intro to Public Relations (CMM 271)

April 2021, October 2022, October 2023

- Presented on Social Media for Business and Ethical Practices in Public Relations

PROFESSIONAL DEVELOPMENT & FACULTY ENGAGEMENT

CT State Community College (Manchester)

Summer 2024

- Participant, *Reframing Your Class with OERs* (Open Educational Resources) Workshop
- Contributor to faculty initiative focused on reinstating a student mentorship program

INDUSTRY EXPERIENCE

Marketing Communications Lead Analyst

Cigna | Bloomfield, CT

March 2019 – October 2019

- Managed digital communication campaigns including email marketing, web content, and customer communications
- Collaborated cross-functionally to develop and execute strategic messaging
- Led A/B testing initiatives to improve audience engagement

Public Relations Manager

Stanley Black & Decker | Southington, CT

September 2017 – September 2018

- Directed PR strategy for multiple national brands, including media relations and influencer campaigns
- Developed messaging for product launches and brand awareness initiatives
- Executed large-scale influencer events and media outreach programs

Marketing Specialist

Johnson Brunetti | Wethersfield, CT

October 2015 – July 2017

- Created integrated marketing campaigns and content to drive client engagement
- Led PR initiatives including media outreach, blogging, and brand positioning
- Planned and executed large-scale client events

Marketing Communications Manager

Revera Health Systems | Meriden, CT

June 2010 – June 2015

- Oversaw national marketing initiatives and internal/external communications
- Developed executive communications, press materials, and company publications
- Launched and managed organization-wide social media strategy

Earlier Experience:

Account Supervisor & Account Executive, Gray & Rice Public Relations

Account Executive, Racepoint Group Public Relations

SPEAKING & COMMUNITY ENGAGEMENT**Guest Speaker****Dress for Success (Professional Women's Group)**

July 2022, May 2025

- Delivered presentation on public speaking confidence and personal branding and Using Technology for Career Choices

President, PTO

Hopewell Elementary School

Present

- Lead community engagement efforts and oversee school-wide events and initiatives
- Strengthen relationships between families, educators, and administration

EDUCATION**Master of Arts (M.A.), Communication and Media Studies**

University of Hartford

Bachelor of Arts (B.A.), Communication; Minor in Spanish

University of Massachusetts

AWARDS

- Regent Award, College of Arts and Sciences, University of Hartford (2023)
- Best Overall Graduate, School of Communication, University of Hartford (2023)

SKILLS

- Curriculum Development & Course Design
- Public Speaking & Communication Instruction
- Student Engagement & Active Learning Strategies
- Inclusive (DEIJ-Focused) Teaching Practices
- Digital & Professional Communication
- Learning Management Systems (Canvas, Blackboard)