



Public Disclosure of Student Achievement

Institution Name: Springfield College

Business Unit(s) included in this report: Department of Business Management, School of Arts and Sciences

Academic Period Covered: 2019 - 2020

Date Submitted: 2/18/2021

PROGRAM	INDICATOR	RESULT
Bachelor of Science with a major in Accounting	Career Outcome Rate	100%
Bachelor of Science with a major in Business Management	Career Outcome Rate	100%
Bachelor of Science with a major in Finance	Career Outcome Rate	83%
Bachelor of Science with a major in Health Care Management	Career Outcome Rate	67%
Bachelor of Science with a major in Marketing	Career Outcome Rate	100%
Master of Business Administration	Career Outcome Rate	85%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Career Outcomes Rate	Bachelor’s and Master’s degrees: Career Outcome Rate was calculated by taking the sum of graduates pertaining to a specific program for academic year 2019-2020 (SU19, FA19, SP20) with a known outcome of being either currently employed, in the military, or continuing their education and dividing by the total

	number of survey respondents. Survey respondents are those graduates who responded to our surveys inquiring about outcomes after graduation.
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