



Public Disclosure of Student Achievement

Institution Name: Springfield College

Business Unit(s) included in this report: Department of Business Management, School of Arts and Sciences

Academic Period Covered: 2021 - 2022

Date Submitted: 09/19/23

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science with a major in Accounting	Job Placement Rate	90-100%	100%
Bachelor of Science with a major in Business Management	Job Placement Rate	90-100%	100%
Bachelor of Science with a major in Finance	Job Placement Rate	90-100%	100%
Bachelor of Science with a major in Health Care Management	Job Placement Rate	90-100%	No Graduates
Bachelor of Science with a major in Marketing	Job Placement Rate	90-100%	100%
Master of Business Administration	Job Placement Rate	90-100%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	Bachelor’s and Master’s degrees: Job Placement Rate was calculated by taking the sum of graduates pertaining to a specific program for academic year 2021-2022 (SU21, FA21, SP22) with a known outcome of being either currently employed, in the military, or in volunteer service and dividing by the total number of survey respondents. Survey respondents are those graduates who responded to our surveys inquiring about outcomes after graduation.