



Public Disclosure of Student Achievement

Institution Name: Springfield College

Business Unit(s) included in this report: Department of Business Management, School of Professional and Continuing Studies

Academic Period Covered: 2017 - 2018

Date Submitted: 11/1/2018

| PROGRAM | INDICATOR | RESULT |
|--|----------------------|---------------|
| Bachelor of Science with a major in Accounting | Career Outcomes Rate | 100% |
| Bachelor of Science with a major in Business Management | Career Outcomes Rate | 100% |
| Bachelor of Science with a major in Finance | Career Outcomes Rate | 100% |
| Bachelor of Science with a major in Health Care Management | Career Outcomes Rate | 80% |
| Bachelor of Science with a major in Marketing | Career Outcomes Rate | 89% |
| Master of Business Administration | Career Outcomes Rate | 91% |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|----------------------|---|
| Career Outcomes Rate | <p>Bachelor's and Master's degrees: Career outcomes is calculated by determining if students from the previous year's graduates are currently employed in the military or continuing their education divided by the number of students for whom an outcome is known less those graduates identified as not seeking an outcome.</p> <p>Note: The Master of Business Administration with a concentration in nonprofit management offered through the School of Continuing and</p> |

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| | Professional Studies graduated its first class in 2018. As a result data is not available and will be reported next year. |
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