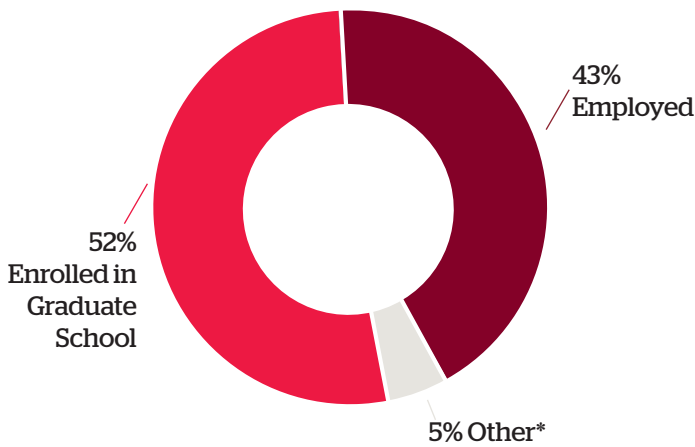


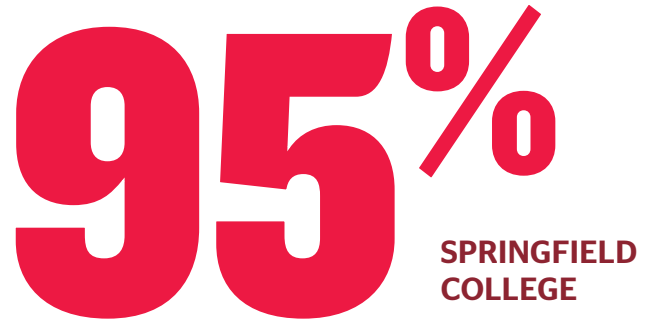
BUSINESS MANAGEMENT

BACHELOR'S PROGRAM, SCHOOL OF ARTS AND SCIENCES

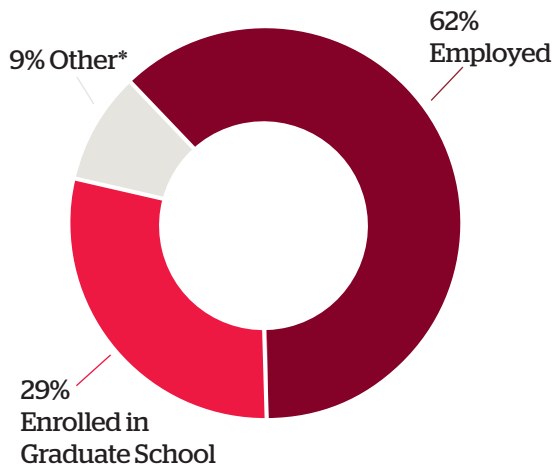


Successful Career Outcomes Rate

Data reported from the 2018-19 post-graduation survey



According to the National Association for Colleges and Employers, the average placement rate for private colleges is 92 percent, nationally, and 93 percent for colleges in New England.



BUSINESS MANAGEMENT

Includes bachelor's degree programs in accounting, business management, business, finance, health care management, and marketing



Featured Destinations

NOTABLE EMPLOYERS

- Barton Associates
- Berkshire Bank
- New England Ice Cream Corporation
- Voya Financial

NOTABLE GRADUATE SCHOOL

- University of Tampa

*seeking employment, seeking continuing education, or not seeking



BUSINESS MANAGEMENT

BACHELOR'S PROGRAM CAREER OUTCOMES

Employment

Company Name

Ameri-Cans Portable Toilets
Barton Associates
Berkshire Bank
CareCentrix
Connecticut Stone
New England Ice Cream Corporation
Payball
PwC
Rapid7
Sompo International
Springfield Lyceum College Prep
Summit Careers Inc.
Voya Financial

Job Title

Associate
Account Manager
Business Banking Credit Analyst
Human Resources Communications Specialist
Project Management Assistant
Retail Sales Specialist
Business Development Intern
Assurance Associate
Sales
Insurance Underwriter of Financial Institutions
Math Teacher
Operations Manager
Contact Center Agent

Location

Suffield, Conn.
Peabody, Mass.
Springfield, Mass.
Chicopee, Mass.
Milford, Conn.
Norton, Mass.
Norwalk, Conn.
Boston, Mass.
Boston, Mass.
New York, N.Y.
Springfield, Mass.
Springfield, Mass.
Windsor, Conn.

Graduate School

College/University Name

Springfield College
University of New Haven
University of Tampa

Field of Study

Business Administration
Healthcare Administration
Master of Science in Finance

Note: This report uses data from the 2019-20 post-graduation survey, which is the most current Springfield College data available. The survey was administered in October 2020 to recent alumni who graduated in August 2019, December 2019, or May 2020. Information (the survey and institutional research) was collected from 456 Bachelor degree recipients, with a 85 percent knowledge rate, and to 400 Master/Doctoral degree recipients, with a 90 percent knowledge rate. The data presented include the known status of recent graduates. The knowledge rate for this program is 92 percent.