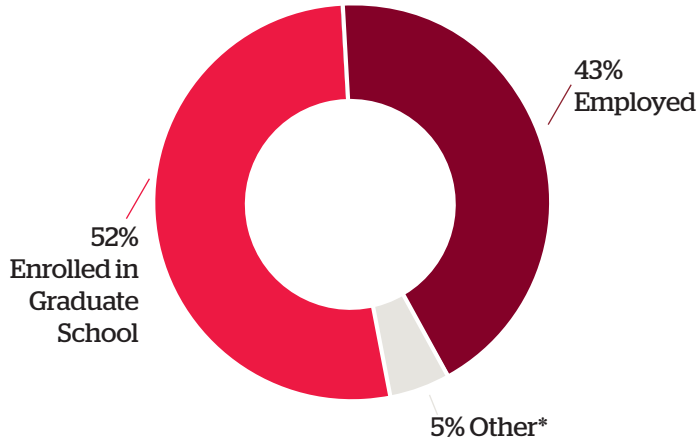


COMMUNICATIONS/SPORTS JOURNALISM

BACHELOR'S PROGRAM, DEPARTMENT OF LITERATURE, WRITING, AND JOURNALISM
SCHOOL OF ARTS AND SCIENCES

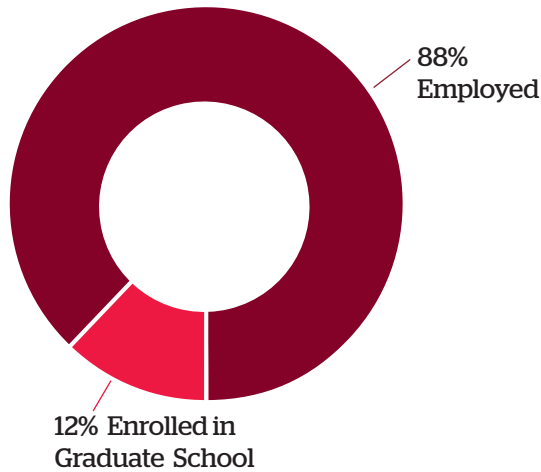


Successful Career Outcomes Rate

Data reported from the 2018-19 post-graduation survey

95%
SPRINGFIELD COLLEGE

According to the National Association for Colleges and Employers, the average placement rate for private colleges is 92 percent, nationally, and 93 percent for colleges in New England.



COMMUNICATIONS/SPORTS JOURNALISM

100%

Featured Destinations

NOTABLE EMPLOYERS

MassLive
Johnson Newspaper Corp.

*seeking employment, seeking continuing education, or not seeking

COMMUNICATIONS/SPORTS JOURNALISM

BACHELOR'S PROGRAM CAREER OUTCOMES

Employment

Company Name	Job Title	Location
ICsports.blog	Sports Blogger	Stratford, Conn.
Johnson Newspaper Corp.	Sports Editor	Malone, N.Y.
MassLive	High School Sports Intern	Springfield, Mass.
Rivier University	Admissions Counselor	Nashua, N.H.
The Q 99.7	Journalist	Springfield, Mass.
The Reminder	Reporter	Westfield, Mass.
Vela Bikes USA	Social Media and Digital Marketing	Brooklyn, N.Y.
WAGM	News Reporter	Presque Isle, Maine
WCAX-TV	Broadcast Journalist	Burlington, Vt.

Note: This report uses data from the 2018-19 post-graduation survey, which is the most current Springfield College data available. The survey was administered in October 2019 to recent alumni who graduated in August 2018, December 2018, or May 2019. Information (the survey and institutional research) was collected from 480 Bachelor degree recipients, with a 91 percent knowledge rate, and from 393 Master/Doctoral degree recipients, with a 91 percent knowledge rate. The data presented include the known status of recent graduates. The knowledge rate for this program is 89 percent.