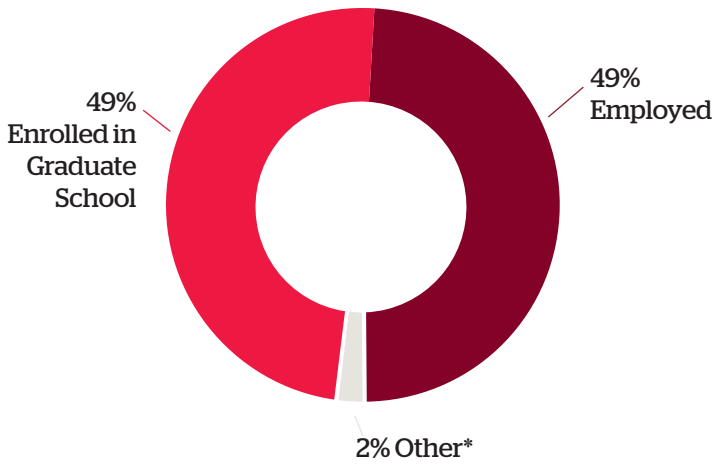


VISUAL AND PERFORMING ARTS

BACHELOR'S PROGRAMS, SCHOOL OF ARTS AND SCIENCES

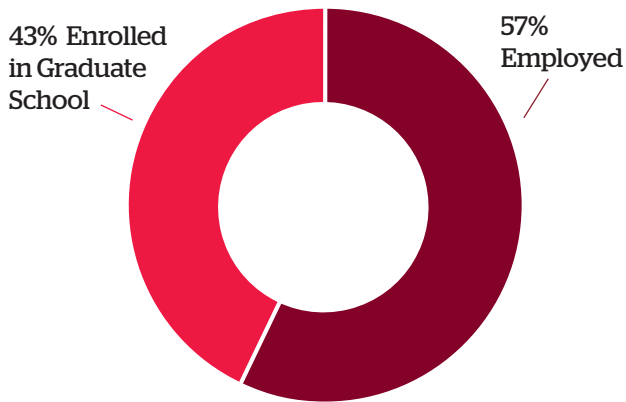


Successful Career Outcomes Rate

Data reported from the 2020-21 post-graduation survey

98%
SPRINGFIELD COLLEGE

According to the National Association for Colleges and Employers, the average placement rate nationally for private colleges is 90 percent, and 89 percent for colleges in New England.



VISUAL AND PERFORMING ARTS

Includes bachelor's degree programs in art; art therapy; digital, web, and multimedia design; and dance

100%

Recent Employment

Envision Marketing Group

Gravity Switch

*seeking employment, seeking continuing education, or not seeking



VISUAL AND PERFORMING ARTS

BACHELOR'S PROGRAM CAREER OUTCOMES

Employment

Company Name

Eastern Services and Camp Simon

Envision Marketing Group

Gravity Switch

Maritime Tribes

Job Title

Group Coordinator and Team Manager

Account Manager

Graphic Designer

Junior Graphic Designer

Location

East Windsor, Conn.

East Longmeadow, Mass.

Hadley, Mass.

Newport, R.I.

Graduate School

College/University Name

Springfield College

Field of Study

Art Therapy/Counseling

This report uses data from the 2020-21 post-graduation survey, which is the most current Springfield College data available. The survey was administered in October 2021 to recent alumni who graduated in August 2020, December 2020, or May 2021. Information (the survey and institutional research) was collected from 519 bachelor degree recipients, with an 83 percent knowledge rate, and to 372 master/doctoral degree recipients, with an 89 percent knowledge rate. The data presented include the known status of recent graduates. The knowledge rate for this program is 88 percent.

