

**GRADUATE PROGRAM
SPORT MANAGEMENT**

STUDENTS ENTERING IN 2020-21 ACADEMIC YEAR

PROFESSIONAL RESEARCH TRACK

FIRST YEAR FALL

SMRT 679	Performance and Personnel Management	3 sh	
SMRT 643	Branding: Marketing Strategies for Reputation Management	<u>3 sh</u>	
RSCH 610	Foundations and Methods of Research	3 sh	
			9 sh

FIRST YEAR SPRING

SMRT 678	Budgeting for Sport and Recreation	3 sh	
SMRT 642	Event Management in Sport and Recreation	3 sh	
SMRT 675	Legal Issues in Sport and Recreation	<u>3 sh</u>	
			9 sh

SECOND YEAR FALL

SMRT 613	Seminar in Sport and Recreation	3 sh	
SMRT 623	Social Issues and Policy in Sport	3 sh	
SMRT 630	Strategic Leadership Seminar in Sport	<u>3 sh</u>	
			9 sh

SECOND YEAR SPRING

SMRT 685	Internship (400 hours)	<u>6 sh</u>	
			6 sh

Total Program 33 sh

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SPORT MANAGEMENT**

STUDENTS ENTERING IN 2020-21 ACADEMIC YEAR

Research Core Requirement Professional Research Track

RSCH 610	Foundations and Methods of Research	3 sh	
SMRT 613	Seminar in Sport and Recreation	<u>3 sh</u>	6 sh

Department Core Requirements

SMRT 630	Strategic Leadership Seminar in Sport	3 sh	
SMRT 675	Legal Issues in Sport and Recreation	3 sh	
SMRT 678	Budgeting for Sport and Recreation	3 sh	
SMRT 679	Performance and Personnel Management	3 sh	
SMRT 642	Event Management in Sport and Recreation	3 sh	
SMRT 643	Branding: Marketing Strategies for Reputation Management	<u>3 sh</u>	18 sh

Program Requirements

SMRT 623	Social Issues and Policy in Sport	3 sh	
SMRT 685	Internship (400 hours)	<u>6 sh</u>	9 sh
Total		33 sh	