



The Springfield College President's Gala will raise funds for student scholarships and celebrate the impact the College has on our community, our nation, and the world.

## Sponsorship Opportunities

### Sponsorship Packages for President's Gala

#### Triangle Sponsor (1)

**\$35,000**

- Priority seating for three tables of 10 seats
- Three complimentary rooms at MGM Springfield for the night of the event
- On-screen mentions and placement in all printed material as a lead sponsor
- Special recognition of your business by the master of ceremonies
- Your logo prominently displayed on wall of sponsors
- Three foursomes entitled to play in the Springfield College Athletics Golf Classic on Sept. 9, 2019
- Your logo prominently displayed on all internal and external gala materials
- \$10,000 scholarship awarded for one year to a student in the name of your company or underwriter

#### Pride Sponsor (2)

**\$25,000**

- Priority seating for two tables of 10 seats
- Two complimentary rooms at MGM Springfield on the night of the event
- On-screen mentions and placement in all printed material as a presenting sponsor
- Special recognition of your business by the master of ceremonies
- Your logo prominently displayed on wall of sponsors
- Two foursomes entitled to play in the Springfield College Athletics Golf Classic on Sept. 9, 2019
- \$7,500 scholarship awarded for one year to a student in the name of your company or underwriter

#### Maroon Sponsor (5)

**\$15,000**

- Priority seating for one table of 10 seats
- One complimentary room at MGM Springfield for the night of the event
- Recognition of your business displayed on the wall of sponsors
- Special recognition of your business by the master of ceremonies
- One foursome entitled to play in the Springfield College Athletics Golf Classic on Sept. 9, 2019
- \$3,500 scholarship awarded for one year to a student in the name of your company or underwriter

#### White Sponsor (3)

**\$10,000**

- Priority seating for one table of 10 seats
- Recognition of your business displayed on the wall of sponsors
- Special recognition of your business by the master of ceremonies
- \$2,500 scholarship awarded for one year to a student in the name of your company or underwriter



## Underwriting Opportunities

### Reception

**\$25,000**

Your company or organization would be recognized as the reception sponsor in event materials and prominently featured in the reception space.

### Entertainment Sponsor

**\$15,000**

Your company or organization would be recognized as the sponsor of the band Beantown. Your logo will appear alongside the Beantown logo and additional recognition provided during the event.

### Dessert and Coffee Sponsor

**\$10,000**

Your logo and placement of your product would be available on and adjacent to the dessert table. Your business name would be included in on-screen acknowledgements and recognized during the ceremony when the dessert table opens. The option also includes on-screen recognition of your business. Product placement is also available, depending upon the product.

### Signature Cocktail Sponsor

**\$7,500**

In partnership with MGM Springfield, we will develop a signature drink for the President's Gala. This drink will be offered at the reception and throughout the night. Your company's name may be included in the naming of the drink, which will be determined in partnership with your company's representatives.

### Wine Sponsor

**Cost of Wine**

Signage reading "Wine courtesy of..." with your business name would be located at each dinner table, plus on the table that holds the additional bottles of wine.

### Printing Sponsor

**Cost of Service**

### Production and Technology Sponsor

**Cost of Service**

### Décor Sponsor

**Cost of Service**

### Parting Gift Sponsor

**Cost of Service**

### End-of-the-Night Drawing Sponsor

**Cost of Service**

**Interested? Need more information?**

**Please contact:**

**John White, Executive Director of Corporate Partnerships**

**Phone: (413) 748-3895, Email: [jawhite@springfield.edu](mailto:jawhite@springfield.edu)**

**or Jim Bates, Major Gifts Officer**

**Phone: (413) 748-3176, Email: [jbates5@springfield.edu](mailto:jbates5@springfield.edu)**

