



Public Disclosure of Student Achievement

Institution Name: Springfield College

Business Unit(s) included in this report: Department of Business Management, School of Professional and Continuing Studies

Academic Period Covered: 2018 - 2019

Date Submitted: 11/1/2019

PROGRAM	INDICATOR	RESULT
Bachelor of Science with a major in Accounting	Career Outcomes Rate	100%
Bachelor of Science with a major in Business Management	Career Outcomes Rate	93%
Bachelor of Science with a major in Finance	Career Outcomes Rate	100%
Bachelor of Science with a major in Health Care Management	Career Outcomes Rate	100%
Bachelor of Science with a major in Marketing	Career Outcomes Rate	100%
Master of Business Administration	Career Outcomes Rate	93%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Career Outcomes Rate	<p>Bachelor's and Master's degrees: Career outcomes is calculated by determining if students from the previous year's graduates are currently employed, in the military or continuing their education divided by the number of students for whom an outcome is known less those graduates identified as not seeking an outcome.</p> <p>Note: The Master of Business Administration with a concentration in nonprofit management was offered through the School of Professional and Conditioning Studies (PCS) and was absorbed into the Department</p>

	of Business Management effective July 1, 2019. The data for PCS was not available and it will be reported in the 2019-2010 report.
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