



## Public Disclosure of Student Achievement

**Institution Name: Springfield College**

**Business Unit(s) included in this report: Department of Business Management, School of Arts and Sciences**

**Academic Period Covered: 2023-2024**

**Date Report Posted: 02/01/2025**

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science with a major in Accounting	Success Rate	90-100%	100%
Bachelor of Science with a major in Business Management	Success Rate	90-100%	96%
Bachelor of Science with a major in Finance	Success Rate	90-100%	100%
Bachelor of Science with a major in Health Care Management	Success Rate	90-100%	100%
Bachelor of Science with a major in Marketing	Success Rate	90-100%	83%
Master of Business Administration	Success Rate	90-100%	100%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
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<p>Success Rate</p>	<p>Bachelor's and Master's degrees: Success Rate was calculated by taking the sum of graduates pertaining to a specific program for academic year 2023-24 (SU23, FA23, SP24) with a known outcome of being either currently employed, in the military, in volunteer service, or continuing with their education and dividing by the total number of survey respondents. Survey respondents are those graduates who responded to our surveys inquiring about outcomes after graduation.</p>
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